KEYE 10700 Metric Blvd Austin, TX 78758

Austinites for Zimmer-City Council-R 13492 Research Blvd #120-141 Austin, TX 78750

2628493 Contract # **Schedule Dates** Advertiser

09/19/16-09/30/16

Austinites for Zimmer-City Council-R (93215)

Direct Account (1)

POLITICAL CANDIDATE (ns) (1186)

September 2016 (735823) Michaud, Dan (2957)

Salesperson KEYE/NEYE Sales Office

Zimmerman, Don **Buyer Name** Phone/Fax (615) 354-9915 /

CPE N/A **Account Types** Local/Political Candidate Direct BRD

Billing Type Calendar

Comments

Date:

Agency

Product

Brand

Date Entered 09/14/16 Last Modified

09/14/16

Dan Michaud Entered By

No CO-OP

Headline # Demo Order Type

Package Deal

Commission

Commission %

Normal

Comments:

0.00

\$0.00 \$3,085.00

Net Total

Sales Tax

Spots	Rate
11	\$3,085.00
11	\$3,085.00
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,	
	11

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	u	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/25/16-09/25/16	3	:30	9:30A- CBS-Face The Nation							1		1	\$200.00	\$200.00	Austin (KEYE)		9/14/16
2.0	Normal Line / News	09/25/16-09/25/16	3		7:58:45A- CBS-News Sunday Morning			:		:		1		1	\$275.00	\$275.00	Austin (KEYE)		9/14/16
3.0	Normal Line / News	09/19/16-09/30/16	3		10P- News-KEYE News at 10p		1	1	1	1	1			8	\$290.00	\$2,320.00	Austin (KEYE)		9/14/16
4.0	Normal Line / News	09/25/16-09/25/16	3		10:30P- News-KEYE News at 10p Sunday			: : :				1		1	\$290.00	\$290.00	Austin (KEYE)		9/14/16
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Date:

he parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

cepted-Agency/Advertiser:

#2628493

Don Zimmerman

Agency:

Buyer:

Length(s): Proposal # 670315

Market [Rank]: AUSTIN, TX [39] Books: May-16/Nov-15AUSTIN, TX-L7

Flight Dates: 09/19/16 - 09/30/16 Station Contact:

Name: Dan Michaud Phone: (512) 490-2146 Fax: (512) 832-7533

Email: dmichaud@sbgnet.com

Program DP Days Time	Rate Weeks	SepSep 19 26	Cost Spots	A50+ RTG	A50+ 000	
KEYE		The state of the s		CPP	СРМ	L
Face The Nation M SUN 9:30A-10:00A	\$200	1 -	\$200	2.3p	13.3p	
CBS Sunday Morning	\$275	1	 1	\$86.96	\$15.04	
M SUN 8:00A-9:30A	\$475 1	1 -	\$275	4.1p	23.5p	
CBS Austin News at 10p	\$290	4 4	1	\$67.07	\$11.70	
M-F 10:00P-10:35P	2230	4 4	\$ 2,320	, 2.8p	16.2p	
Hiatus: 09/22/16, 09/29/16	2		8	\$103.57	\$17.90	
CBS Austin News at 10:30	\$290	1 -				
T SUN 10:30P-11:00P	1		\$290	1.2	7.1	
	•		1	\$241.67	\$40.85	

	Weekly Subtotals	7	A		
	FPS/10/ AND			\$3,085	
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Danio Dieskoowii			4		Annual and other production of the Contract of	tapatherman and ref to the minor of the contract of the least of the l	province by non-control post of the days	- Committee of the comm	
A CE O CE OF THE OWNER OWNER OF THE OWNER OWNE	Spots	Cost	GRP/GI	CPP/CPM	Reach		1		
A50+R	1.4	***		The second of the second secon	ACCORDANGED THE SECTION OF THE SECTI	-		ropulation	
A CONTROL OF THE PARTY OF THE P	17	\$3,085	30.00	\$102.83	22.61	1.33			
A50+	STREET, STREET	-			COMMUNICATION CONTRACTOR CONTRACTOR		131,000	010,110	
Service Survivation (and the contraction of the con			173.50	\$17.78	22.57	1 33	400.004	C 70 00 70 00 0	
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Dayparts: M - MORNING; T - LATE NEWS

evaried video pocis

Client Signature:

Date: 9-14-16

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable), FE	le box) EDERAL CAN	DIDATE	☑ STA	TE/LOCAL CA	ANDIDATE
To Avail Window,	Themselves (Federal Cand	Of The Low idates Mus	rest Unit Ch at Sign The	arge During A	A Political On Page 3
Station and	d Location:			Date:	
KEYE -	- Austin	9-1	4-2016		
I,	on Zinn	erman			
	alf of:				
a legally qua	lified candidate	of the No	Stin City	Courcil D.	Strict
political party	y for the office	of: City	(ouncil)	District 6	- Austin
in the	G-eneral				
election to be	e held on:	- NOO 1	6		
do hereby red	quest station tir	ne as follows	: :	w	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
△	tached				
Attach propos	sed schedule w	ith charges (i	if available):		

I represent that the payment for the by:	he above described broadcast tim	e has been furnished
Austinutes For	Zimnirman	
represent that this person or entit	nce the time as paid for by such perty is either a legally qualified candion of the legally qualified candidate	date or an
The name of the treasurer of the	candidate's authorized committee	is:
Tin Kelly		
	its political advertising policies, inc promotional and other sales pract	
	CRIMINATE OR PERMIT DISCR	
To Be Signed By	Candidate or Authorized Co	ommittee
9-14-2016	Timet Kille	
Date	Signature	
To Be Sig.	ned By Station Representative	
Signature	Dan Michard Printed Name	Rejected 9/14/6
- U	i inited Name	THE